Medical Order Assistance & Appropriateness

Hospital Revenue Cycle

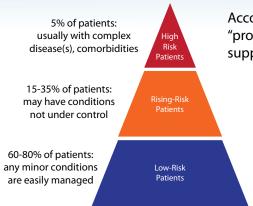
Physician's Collaborative Workflow Population Health Management

Clinical Decision Support

CMS & Meaningful Use

Government policy and competitive business reality are driving

a fundamental change in healthcare from volume-based
methodologies to outcome-based methodologies. Population Health Management will be a reimbursement reality in the coming years.



According to a recent article in *Information Week* physicians and hospitals seek to "proactively manage patient health, coordinating care across providers, and supporting accountable-care models."

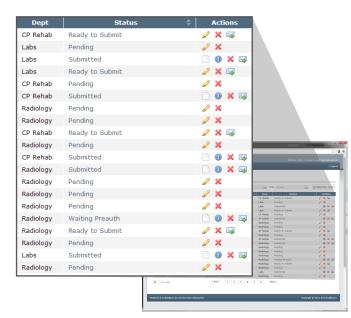
Future hospital income will involve:

- · Better connectivity with the community
- Systems to analyze risk and manage workflow
- Driving down costs
- Increasing hospital revenue capture outside the brick and mortar building itself

As your outreach broadens in order to stay competitive and maximize total reimbursements this expansion will inevitably lead to greater demand on your current method of scheduling labs, radiology exams, physical therapy, etc. Scheduling an increased volume of orders while keeping everyone on the same page in a consistent and orderly fashion will become imperative.

Organizations using iOrder are set to:

- Thrive within the changing healthcare marketplace
- Broaden revenue capture opportunities
- Maximize efficiency
- · Improve quality care



iOrder:

- Facilitates care coordination across providers
- · Provides a communication conduit for all orders
- Streamlines patient workflow
- Allows full transparency and accountability to all parties concerned



iprohealthcare.com 800.736.2738

iOrder is built to accommodate better connectivity and workflow between the community, the physicians, and the hospital wherever order requests and orders are concerned.